The mission of Alice Peck Day Memorial Hospital is to improve the health and wellbeing of our community. We value partnership, kindness, and service to our patients, and we believe the path to achieving our mission lies in making one personal connection at a time.
Dear Friends,

Like many hospitals, we’ve been amazed by the generosity the Upper Valley has shown to our entire health care team during the COVID-19 pandemic.

We are incredibly grateful for the gifts of masks, food, additional PPE, and money, which came from donors like you.

This year, we want to thank you for that support by celebrating the dedication and generosity of our donors.

Let’s start at the beginning. As many of you know, Mrs. Alice Peck Day gave the community her home to make this hospital. A fifth-generation resident of Lebanon with no immediate heirs, upon her death in 1929, she challenged the town to raise enough funds to turn her family home into a “cottage” hospital. If her neighbors could band together to make that happen, her homestead would then become the property of the town.
Despite the economic challenges presented by the Great Depression, residents of the Upper Valley rallied to raise the needed funding, which, in turn, allowed APD to open its doors on February 1, 1932.

I had the honor of meeting some of Alice’s descendants about a year ago, and they were struck by how the simple gift of a family home evolved into a 40-acre campus with a robust hospital, Multi-Specialty Clinic, and two senior living communities.

Philanthropy continues to be an important part of APD. Over the past five years, donors like you have helped increase total giving from $358,705 in 2015 to $773,277 in 2020. This report shines a spotlight on some of the generous people who have helped APD stay strong this past year.

Looking ahead, we believe philanthropy is critical to the success of APD’s future. We must modernize our facilities so that our clinical setting matches the quality of the care we deliver. We must also support our strategic objectives to positively impact the social determinants of health in our community and to preserve and strengthen our unique culture of caring.

With your help and support, we will advance these objectives and ensure that APD’s ability to meet its mission of improving the health and wellbeing of the community remains strong.

With appreciation for your kindness and generosity,

Susan E. Mooney, MD, MS, FACOG
President and CEO
Board of Trustees

Alice Peck Day Memorial Hospital relies on the support and skills of our Board of Trustees to ensure the oversight of the hospital. We are grateful to these dedicated individuals who gave of their time and talents to serve our community in 2019-20.

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Zoe Hathorn Washburn

Zoe has a special connection to APD—it is where she was born. It’s also where her children were born. A graduate of Hanover High School, Zoe is now a realtor in Hanover at Snyder Donegan Real Estate Group and splits her time between professional work and raising her two children, Clara and James, with her husband, Murray.
Zoe reflects on her experience at APD:

“...The stories my father used to tell me many years ago about my birth at APD always resonated with me. The amount of personalized attention is what really drew me in, so much so that we decided to have our first child there even though we were living in Connecticut at the time. We coordinated things with my Connecticut OB/Gyn and drove up to APD about four weeks before my due date. It meant that much to me.

I think what differentiates APD is the caring feel of the place. I can walk right in from the parking lot and see the same faces. I always feel that connection; I don’t feel like a number. That is why I support APD.”
The Holleran Family

Deming and Romer Holleran have been supporting APD for well over 30 years, and their daughter, Alexa, is now a nurse practitioner at APD. The Holleran family believes in making their community a better place. When the COVID-19 pandemic hit, Alexa saw right away its devastating financial impact on some of her colleagues. Not one to sit back, she became the driving force behind what is now known as the APD Family Fund, which raised over $125,000, in large part from APD’s own medical staff, to provide financial assistance to APD staff in need.
Alexa reflects on the situation:

“When COVID hit, I heard the stress in everyone’s lives, but I particularly heard the stress in our nurses’ lives. Nurses were worried that if they had to be out for 14 days without pay, they might face losing their housing, or not being able to feed their families; this was a totally different reality than what most of the providers were facing. I’ve felt for years how wholly unjust income inequality is in the U.S. overall. It’s truly appalling. So, I thought that if my family and I could do something to shift the needle for APD staff during this critical time—and especially if we could leverage that effort by encouraging others in relatively secure financial positions to help—then that is what we wanted to do.

Deming concurred:

“For us, APD is like a family; we feel so connected to it, and if we could do something to help the staff there, we were all for it.”

And as a Vermont cow owner, Alexa says she values this metaphor:

“Money is like manure: it doesn’t do any good in piles, you have to spread it around!”
Dave & Ann Cioffi

For nearly three decades, Dave and Ann Cioffi have been supporting APD without ever missing a year. Many know Dave as the public face of the former Dartmouth Bookstore. Dave and Ann moved to Etna from the St. Albans, Vermont, area in 1972, and Dave became the bookstore’s general manager soon after. When he and Ann sold the business in 2004, the Dartmouth Bookstore was the oldest bookstore in America to be continuously operated by the same family. Today, he remains active in various civic and volunteer capacities.
We originally started supporting APD not because we personally were patients but because many of our employees at the bookstore used APD as their main source of health care. We decided that a percentage of our income **should be donated locally**, and we always had an affinity for health care; doctors were in our store all the time. I have a list of nonprofit organizations we support every year, and **the health care ones are at the top of the list.**

We particularly like to support small hospitals like Alice Peck Day. I also like the fact that feisty Sue Mooney is still CEO there! She is a great leader and has a lot of knowledge. The Upper Valley **needs little pearls like APD.**
Our Donors

Charitable giving directly touches every area of APD. Individuals, businesses, and foundations continue to select APD as a beneficiary of their giving. This past year, 353 donors contributed $773,277—marking an outstanding 38% increase over the previous year. We are gratified by this support and the vote of confidence in APD that it represents.

 denotes 3+ years consecutive giving.  denotes APD medical staff.

THANK YOU FOR YOUR GENEROSITY

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We thank the supporters below whose generosity ensures that APD Lifecare continues to be a vibrant and financially healthy community.

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We have carefully compiled this report in the hope of correctly listing all supporters. If there is an error, we apologize and ask that you please inform us.
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The Homestead Society

Established in 1995, the Homestead Society recognizes those individuals who have made a bequest provision, life income gift, or other planned gift commitment to the hospital.

- Mrs. Patricia B. Brown
- Mrs. Closey F. Dickey
- Mr. and Mrs. Conrad F. Frey
- Mr. and Mrs. Ralph R. Hough Jr.
- Mr. and Mrs. Austin Kovacs
- Mr. and Mrs. Robert Z. Norman
- Ms. Terry A. Rousseau

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2019–20 Volunteers

Volunteers are a vital part of the APD community. We extend heartfelt thanks to each and every one of our volunteers for their contributions—their time, dedication, and kindness.

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